



DG Greg and Chris

RI District 9570

Newsletter



Vol.2, August 2007

Rotary Websites:

Rotary International: www.rotary.org

Our District Website: www.rotary9570.org

Rotary Down Under: www.rotarnet.com.au

DG'S MESSAGE

Chris and I are now experiencing what all of our predecessors describe as the most enjoyable and memorable part of the District Governor's year, the club visits. Early days though it is, we know already that this is something special.

I thought it wise to start with my own Club of Boyne-Tannum. Stepping out in the green jacket, gold tie and DG's badge to address my own club mates did feel strange, and indeed being addressed as DG Greg is something I'm still adjusting to.

By the time this Newsletter goes to print we will have enjoyed the warm hospitality of Rotarians in Gladstone and Emerald, in the outback towns of Barcaldine, Blackall and Longreach, and in the greater Mackay region.

My sincere thanks to those clubs asked to reschedule visits to allow Chris and I to spend a couple of days in Cairns with our youngest daughter Joanne and her first baby (as yet unborn). There was not the slightest hesitation from any of the Presidents I contacted and for this we are genuinely grateful.

We look forward to sharing Rotary with you all, as we continue our travels through our District.

DG Greg

OUR NEWEST PAUL HARRIS FELLOW

At the Rotary Club of Longreach's handover night, I had the privilege of presenting a Paul Harris Fellow to Past President, John Beattie. I believe all present that night, except for John's wife and outgoing President, Elizabeth, learnt a lot about John and his service to Rotary and to Longreach and the broader western Queensland community that night. Here is just a sample:

- A club member of 27 years standing and served in all executive and service directorships
- Past honorary councillor for the Longreach Shire and Board member of the Longreach Hospital, Longreach Fire Service and Pioneer Home.
- Foundation member of Australian Stockman's Hall of Fame
- Treasurer and co-organiser of Longreach's Centenary Pageant
- Driving force behind the establishment of rugby union in Longreach and western Queensland.
- Initiated junior cricket in Longreach
- Coached rugby league under 8's

In typical un-assuming outback fashion, John maintained that he had gained more from the work of others in the community than he had contributed himself, and that his work for sport was for the benefit of his (now adult) sons, David and Robert. Both had travelled from Brisbane on the pretext of a mate's party, to be part of this special night.



AUGUST IS MEMBERSHIP AND EXTENSION MONTH

While Membership is the theme for August, it is a subject that needs to be to the fore in our thoughts for the 12 months of each and every Rotary year. In fact it is a subject that no Club can avoid if it is taking a long term look at its prospects of staying in business. Indeed we must recruit just to stand still - that is, just to replace those members who will leave for all sorts of reasons. In the past few years, District active membership has contracted by around 200, or on average about 4 members per club. As a group we are not even standing still. There are of course Clubs who have managed to grow, and at the end of my Club visits I will be looking at common factors that may help other Clubs to turn the membership tide.

For the benefit of newer members Extension refers to the establishment of new Clubs (and Districts). It has been the means by which RI globally has been able to maintain its numbers for several years now.

Identifying prospective members has been made easier as the result of an important change approved at the recent Council on Legislation. A genuine track record in community service is now equivalent to a vocation. This means that service oriented people who may have not previously met Rotary's business and professional criteria are now eligible. All Clubs and Rotarians need to be aware of this.

In this Rotary year I am encouraging all clubs to plan for, and achieve a Presidential Citation. The citation is awarded by the RI President to those clubs that accomplish a small set of activities from a large range of options. This year RI President Wilf Wilkinson has set one mandatory requirement – a net growth of one member. The quest for new members needs to be a continuous activity, and while membership drives are encouraged, they should be seen as a supplement, rather than an alternative, to the continuous approach.

I believe that public profile, and Public Relations are an integral part of attracting and holding members. Human nature suggests that prospective members will be easier to attract if they already know that Rotary does great things, and is widely respected. They may even seek us out, and want to join. It is not surprising that the Club organisational structure being promoted by RI under the banner "Club Leadership Plan" gives equal prominence to Membership and Public Relations as it does to Service Projects. These are survival issues for Rotary and must get the attention they deserve.

One of the most compelling comments I have seen on gaining new members was made by then RI President Bill Boyd just one year ago. He encouraged us to concentrate on our clubs first, on the basis that strong and vibrant clubs with a good mix of service and fellowship are attractive to new members in there own right. I believe Bill Boyd was right on the mark here.

In my presentations to clubs, I'm using the term "Member Magnet" to describe clubs that can hold current members, attract new ones, and make it all look easy. Make your club a Member Magnet by considering Bill Boyd's observations and working to address any shortcomings. I have also adopted the "theme within a theme", Share Within Rotary. As part of doing our share within Rotary I call on every member to introduce a prospective member to his or her club this year.

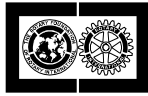
2007-2008 MONTHLY THEMES:

July	New Rotary Officers month.	January	Rotary Awareness month
August	Membership and Extension month	February	World understanding month
September	New Generations month	March	Literacy month
October	Vocational Service month	April	Magazine month
November	Rotary Foundation Month	May	Club Goal Finalisation month for incoming Club presidents.
December	Family month	June	Rotary fellowship month





THE ROTARY FOUNDATION OF ROTARY INTERNATIONAL



Chairman of Trustees Bhichai Rhattakuhl's second dream for the 2007-08 year is to ensure **"Every Rotarian Every Year"**. The Trustees of OUR Rotary Foundation are committed, on our behalf, to *"doing good in the world"* as envisaged by Arch Klumph 90 years ago.

The need for such works grows greater every year, as does the cost of these projects. The Trustees therefore resolved to seek a contribution, on average, from every Rotarian of \$US100. This equates to one cup of coffee or the weekend newspaper, each week.

Not a lot is it? But it can do so much! And so it will permit OUR Foundation to significantly extend its benefits and worldwide goodwill.

Some clubs ensure that all, or a large part, of this sum is included in the club's semi-annual dues. Others hold specific fund-raisers to meet this commitment. In any event, if the funds, and full details, are directed through the Australian Rotary Foundation Trust (at RI Parramatta) individual tax-deductible receipts will be issued to members.

The Mission of OUR Rotary Foundation is "to enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education and the elimination of poverty."

OUR Foundation provides us with numerous humanitarian and educational programs (in addition to Polio Plus) to achieve these goals. However, all of these tools require funding – your contribution will help.

Most of us donate regularly to our preferred charity. Why not identify OUR Rotary Foundation as your preferred charity and assist it to support Rotary's goal of world peace and understanding?

"Every Rotarian Every Year" will mark your real commitment to these objectives to which we otherwise pay only lip service. Please speak to your District Foundation Chairman if you wish to have information about contribution beyond this level.

Let us put into action **"Rotary Shares"**.

For more information go to: www.rotary.org/foundation

VALE DQ BERNIE CHARLES

I sadly advise that the commencement of this Rotary year has been saddened by the sudden death of Tasmania's District 9830 Governor, Bernie Charles, shortly after his District handover. The bonds that form between DG's as we travel the road from DGN and beyond become very strong, very quickly, and Bernie's loss will be felt throughout Australia. Our thoughts and sympathy go to Lorraine and family.

DG Greg & Chris

DIFFERENT NAME SAME GREAT SERVICE



For all your Rotary supplies and regalia contact Judy, Lyndee, Mim, Pauline or Pat at:

RDU Merchandising & Promotions

Phone: 02 9897 3118

Fax: 02 9637 8052

Email: supplies@rotarydownunder.com.au

Web: www.rotarydownunder.com.au



RYAG

RYAG 2007 will be held from Sunday 23 Sept 2007 to Thursday 27 Sept 2007 at Aust Ag College Corp - Longreach Campus (AACC) with programme being very similar to prior years.

RYAG has been designed to provide students in Years 10 and 11 with a rural career experience. Number of student places has been **limited to 20** for 2007 (can only be increased on approval of AACC).

Students normally travel by train from Rockhampton on the 'Spirit of The Outback'.

Qld Rail current timetable is:

- ✓ Depart Rocky Sat 22 Sept at 11.20 pm - Arrive Longreach Sun 23 Sept 12.55 pm.
- ✓ Depart Longreach Thurs 27 Sept 7.15 am - Arrive Rocky 27 Sept 8.20 pm.

Students responsible for own travel arrangements and spending money when in Longreach.

Cost of this year's RYAG will be \$315.00 which includes accommodation/meals/instruction etc at AACC, entry to QANTAS Museum/Stockman's Hall of Fame and an embroidered polo shirt.

Stakeholders would appreciate the assistance of 'Sponsoring District Rotary Clubs' in careful participant selection so that the best outcome is achieved for all involved. Detailed 'Application Forms' and 'Notes for Parents/Participants' are being compiled and will be available shortly.

Any queries can be made to John Playford on 0428 101 471- Email 'playford@tpg.com.au' or Henry Willersdorf at AACC on 07 46 584699 - Email 'Henry.Willersdorf@aacc.edu.au'.

Many thanks to all 9570 Clubs for their support in the past and we look forward to a successful 2007 RYAG.

Regards to All
John Playford
President, Longreach Rotary Club

THE WEB

More information has been uploaded onto the web site.

The outgoing GSE Team to England is accessible from the front page or from the Directory.

The District Friendship Gnome "Neville Bailey" has a page started and it will shortly contain his history and photos. Neville and his children originally came from the Rotary Club of Moranbah. Neville's wife (yet to be named) I understand came from Canada via the Yeppoon club. Neville takes the last name of the District Governor and was initiated in PDG Alan McTaggart's year.

There are some more District Officers pages completed, however we need more information from those programs and District Officers not yet loaded.

Any information Clubs wish to be posted should be emailed to President David Murray at d.murray@cqu.edu.au . David is the District Webmaster. Leon Cuzzilla is the District Web Manager.

Within the next couple of months we will upgrade the menu. (Needs to be done by someone smarter than I). The District Finance and Management Committee have agreed to outsource the expertise needed to improve the site navigation.

DGE Terry Daley



DISTRICT GOALS 2007-08:

- A net GAIN of 1.5 - 2% on Membership, as established by payment of District dues in July.
 - Clubs to plan for and achieve a Presidential Citation as a demonstration of respect for the RI President's goals
 - Revitalise ROTARACT in the District. There are two Clubs at present and a new model for Rotary support has been established.
 - Increase Club and Student participation in YEP (12 outbound selected in 2006-7).
 - More Clubs sponsoring Interact Clubs. There are 13 Clubs at present.
 - Promote RYPEN and RYAG participation more vigorously.
 - Clubs within Groups to apply collectively for Matching and other Grants.
 - Clubs to seek more applicants for Ambassadorial and Ambassadorial Cultural Scholars. One Cultural Scholar Outbound 2007-08.
 - To improve Rotary knowledge and participation at Club and District level through increased support for Group assemblies
 - To provide support to our smaller and more remote Clubs via joint Assemblies, projects, social/fellowship activities and the help required to ensure they remain active.
 - To make Rotary more attractive to younger people and women via promotion and presentation to the community.
 - To increase giving to The Rotary Foundation (TRF).
 - Club Leadership plan implemented in four clubs with another 10 committed to adoption in 2008-09
 - To foster involvement in Friendship Exchanges.
 - Promote and foster Group 'Matching Grant' projects. The District will consider how unused funds can be best put to work for the betterment of our world.
- and don't forget

'KEEP ON HAVING FUN IN ROTARY'

IMPORTANT DATES TO REMEMBER:

2007:

July 31	Payment to District Treasurer of District dues.
July 31	Payment of Rotary International dues.
July 31	RDU payment due.
Sept. 30	GSE team to D1220, England, departs.
October	District AGM, District Officer and AG training Seminar.
Nov 30-Dec 2	Youth Exchange Outbound Orientation.
Dec. 31	Notification to RI and District, 2008-09 Club Officers.

2008:

January	Nominations for DG 2010-2011 called.
January	International Assembly, San Diego, DGE Terry and Debbie attend.
March 8-9	PETS.
March 22 – 29	RYLA Retreat.
April	D1220, England GSE Team arrives.
May 16-18	District Conference Gladstone.
May 18	D1220 GSE Team departs.
June 28	District Changeover.



DISTRICT ATTENDANCE REPORT - JUNE

Club	Number of members	Increase	Decrease	Attendance %	Position In District for this month
Mackay	57	1	1	75.50%	18
Mackay North	42	0	2	91.39%	2
Port of Mackay	45	1	1	63.22%	31
Mackay Sunrise	20	0	4	80%	12
Mackay West	43	1	0	82.46%	10
Mirani				No Report	
Sarina	26	0	0	71.43%	21
Walkerston	25	0	0	92%	1
Mt Morgan	13	0	0	76.92%	15
Rockhampton	32	0	1	69.29%	26
Rockhampton Capricorn	8	0	0	84.38%	8
Rockhampton East	20	0	0	89.10%	4
Rockhampton North	42	1	0	89.98%	3
Rockhampton West	26	2	1	78.44%	13
Rockhampton South	27	0	0	83%	9
Rockhampton Sunrise	26	0	0	86.48%	5
Yeppoon	36	0	0	71%	24
Blackwater				No Report	
Emerald	25	0	0	85%	6
Emerald Sunrise	31	1	0	65%	29
Moranbah				No Report	
Gayndah				No Report	
Monto				No Report	
Mundubbera	15	0	0	71.40%	22
Bagara	12	1	0	84.50%	7
Bundaberg				No Report	
Bundaberg City Daybreak	15	0	3	76.80%	16
Bundaberg East				No Report	
Bundaberg Sunrise	40	2	3	74.50%	20
Bundaberg West	31	1	0	68.89%	27
Childers				No Report	
Barcaldine				No Report	
Blackall				No Report	
Longreach	21	0	0	60.90%	32
Boyne - Tannum	15	1	3	58.82%	33
Gladstone	34	0	0	70.50%	25
Gladstone Midday	33	0	7	78.13%	14
Port Curtis	38	0	0	65%	28
Gladstone South				No Report	
Gladstone Sunrise	25	1	4	75%	19
Hervey Bay				No Report	
Hervey Bay City	32	2	0	63.64%	30
Hervey Bay Sunrise	41	1	0	71%	23
Maryborough	18	0	0	76.40%	17
Maryborough City				No Report	
Maryborough Sunrise	22	0	0	82.35%	11
Biloela	4	2	2	33%	34
Moura				No Report	
Theodore				No Report	
Totals & Averages	940	18	32		
	includes 58 Honourary Members				