



RI District 9570 Newsletter



August 2006

Joe Cohen-Cramp DG

Joe's Jottings...

The past five weeks have been an incredible journey through our District taking us to the most western Clubs of Barcaldine, Blackall and Longreach; Bargara in the south, Gayndah and Monto in the Burnett as well as Clubs in Mackay and Rockhampton. We have certainly experienced the individuality of each of the Clubs we have visited, no two Clubs are alike in the way they go about serving their communities of D9570. Whilst in Blackall we were interviewed by the local press and shown the street beautification project that President David and the Club have underway, quite a task for a Club of the size of Blackall. The garden beds are clearly identified as a Rotary project by the pavers in the centre section and I am sure both locals and visitors to the town will enjoy the shade and the available cool drink of water.

Whilst visiting the Rotary Club of Longreach I had the pleasure of inducting three (3) new members into the Club and President Elizabeth advised that there were more potential members on her list.

The warmth and friendliness experienced during our visits is most encouraging and certainly sets the stage for a positive meeting. I am further encouraged by the response of Clubs to join with Clubs in their Groups to do joint projects and apply for Matching Grant funding from The Rotary Foundation. As I indicated earlier, there is a considerable sum in our District Designated Fund and I would welcome the opportunity of depleting it by providing assistance to those less fortunate than ourselves. Already we have Group 5 preparing to match with Brasil D4530 and Group 1 looking to match with D4510, our 2006-07 GSE host.

I was recently advised by RI staff that District 9570 is one of only 32 Districts worldwide to receive full Certification (we were one of the first) which allows us to participate in Youth Exchange for the 2006-2007 Rotary year. A total of 417 Districts have achieved Provisional Certification (able to participate in Youth Exchange 2006-2007), 76 have not met the criteria of Certification and 5 Districts do not participate in Youth Exchange. I am sure you will agree with me that D9570 is most certainly *Leading The Way* in providing our Inbound YEP students with the protection and support they most certainly deserve.

August is Membership and Extension month, Membership Chairman PDG Mike Rennie is reporting on this elsewhere in the Newsletter, I will leave it to Mike and Membership Extension Officer PP Brian Jessett to report and provide you with the enthusiasm required to reach our Membership Goal.

DG Joe

DISTRICT GOALS 2006-07:

- A net GAIN of 1.5 - 2% on current Membership of 1248.
- Revitalise ROTARACT in the District. There are NO clubs at present.
- Increase Club and Student participation in YEP. Down by 58% on 2002 Outbound.
- More Clubs sponsoring Interact Clubs. There are 13 Clubs at present.
- Promote RYPEN participation more vigorously.
- Clubs within Groups to apply collectively for Matching and other Grants.
- Clubs to seek more applicants for Ambassadorial and Ambassadorial Cultural Scholars. One Cultural Scholar Outbound 2006-07.
- To improve Rotary knowledge and participation at Club and District level through regular training.
- To provide support to our smaller and more remote Clubs via joint projects, social/fellowship activities and the help required to ensure they remain active.
- To make Rotary more attractive to younger people and women via promotion and presentation to the community.
- To increase giving to The Rotary Foundation (TRF).
- To foster involvement in Friendship Exchanges.
- Promote and foster Group 'Matching Grant' projects.
- LASTLY, BUT BY NO MEANS LEAST.....

Have Fun in Rotary

2006-2007 TRAINING CALENDAR:

July	New Rotary Officers month
August	Membership and Extension month
September	New Generations month
October	Vocational Services month
November	Rotary Foundation Month
December	Family month
January	Rotary Awareness month
February	World Understanding month
March	Literacy month
April	Magazine month
May	Club Goal Finalisation month for incoming presidents
June	Rotary Fellowship month

Rotary Websites: Rotary International: www.rotary.org
Rotary Down Under: rotanet.com.au

Our district website: www.rotary9570.org

District Annual General Meeting and District Officer Training:

DGE Greg has confirmed that the Training Seminar for District Officers and Assistant Governors will be held on November 4 at a venue in or around the Boyne-Tannum area. Our District will make the most of this opportunity to have Clubs represented at the Seminar to conduct the Annual General Meeting of D9570. District Secretary Rod Edwards will provide further information over the ensuing weeks, however, please take this as the official notice of the date of the 2006 AGM.

August is Membership and Extension month

New members will only join Rotary if they are proposed by Rotarians. Only about 10% of Rotarians ever propose a new member. Over one million Rotarians will never propose anyone. Challenge the Rotarians in your club to be "Proposers". Past RI President Cliff Dochterman has the following observations on what the proposer/ sponsor of a new Rotarian should do:

1. Invite a prospective member to several meetings prior to proposing the individual for membership.
2. Accompany the prospect to one or more orientation/ information meetings.
3. Introduce the new member to other club members each week for the first month.
4. Invite the new member to visit a nearby club with the sponsor to see how a make-up works and observe the spirit of fellowship.
5. Ask the new member and spouse to accompany the sponsor to club social activities and special occasions.
6. Urge the new member and spouse to attend the District Conference with the sponsor.
7. Serve as a special friend to ensure that the new member becomes an active Rotarian.

When the proposer/ sponsor follow these guidelines, Rotary becomes stronger with each new member. We also need to target younger members to keep our clubs viable - with older members we increasingly become less able to undertake many of our hands-on projects.

Let us **Lead the Way** in membership growth this Rotary year, with a net growth of 1.5 to 2 % in each club.

"Every new Rotarian brings a range of personal and professional resources; that can greatly strengthen a club's ability to serve."

District Directory Correction:

Please note that District Treasurer John Craig's postal address is **24** Prospect Street Yeppoon, not **13** as printed in the Directory.

Gladstone Sunrise Club meets on Fridays at Sundowner Motel, cnr Far Street and Dawson Highway, Gladstone, 6.45 am for 7 am.



Reminder:

District and Rotary International dues were payable on or before **July 31**. Has your Club paid? Official RI exchange rate (the rate to be used for RI payments/transactions) for August is: \$1.31.

Be a club that people want to join

Profile

Be seen to be a force for community improvement by:

- seeking and fostering media coverage (draft articles for local news papers and "Rotary Down Under"). Ensuring recognition for achievement
- participating in community events and being readily recognizable as Rotarians (fun runs/ festivals/shows). Wearing your Rotary badge or tee shirt
- developing a website, competing for District trophies, influencing District affairs, attending Conferences as a team and visiting other clubs,
- Partnering with other community organizations and people to achieve more and lift the profile of projects undertaken.
- Targetting popular and community recognized needs – focus on the human element of the needs of the old and the young. (human interest)
- Being seen to enjoy Rotary and caring about the plight of others.

Performance

Be a force for community improvement by:

- Being active – At least one project per month
- Making the effort to identify and target real community needs
- Involving the club in projects that span the full spectrum of Rotary service
- Encouraging full member participation - everyone can do something.
- Planning and managing projects efficiently and effectively
- Increasing capacity by developing networks to access resources (eg. other Rotary clubs, other community organisations/ Companies etc)
- Enlisting the aid of non Rotarians including family and friends to help with projects, as volunteers.

Culture

Support your members by:

- Managing club affairs openly with full reporting and accountability to the members (elections, resolutions, accounts, fees, fines, visitor costs etc.)
- Embracing new concepts and establishing housekeeping issues such as club protocols and traditions early in the year.
- Encouraging club forums as a positive vehicle to discuss issues of member interest or proposed changes within the club.
- Promoting social linkages between members with a social program involving partners and family.
- Encouraging and grooming members to accept roles of responsibility within the club and within the District
- Redistributing key club roles annually. (everyone deserves opportunity)
- Informing members more fully concerning the nature and capacity of Rotary

Working toward consensus among members

Rotarians don't always agree with each other, as anyone who's served on the board of a club — or of Rotary International — can surely attest.

The shared values of service and fellowship that bring Rotarians together don't always guarantee harmony. Human

nature, however, does guarantee that any group of people will have its differences. It's your job as Rotary leaders to make sure these differences don't get in the way of your clubs' and districts' service efforts.

This year, you'll probably be asked to settle disagreements among your members. It may be as simple as a difference of opinion on how to run your club fundraiser or as painful as an acrimonious split over the club's direction.

Often, both sides have a valid point, and you will need to listen carefully and make an informed judgment that adheres to your club's constitution and bylaws and to Rotary policy.

In such cases, it's important to ensure that everyone gets a fair hearing. Even in those relatively rare instances where one party is clearly in the right, resolving conflict requires tact, objectivity, and — if I may borrow one of Paul Harris's favorite words — tolerance.

Concluding that "entire agreement is too much to expect," Harris advised leaders to "temper their judgment with patience and kindly forbearance." Good advice for Rotary leaders in 1935 and for all of us today.

--Ed Futa, General Secretary

Extract From "Rotary World", July 2006

"There is enough atomic energy in every Rotary club to blow it into a thousand bits were it not for the spirit of tolerance."

Paul Harris

IMPORTANT DATES TO REMEMBER:

2006:

July 31	Payment to District Treasurer of District dues. Now overdue if not already paid
July 31	Payment of Rotary International dues. Now overdue if not already paid
July 31	RDU payment due
August 12	Interviews of Ambassadorial Scholars 2007-08
November 4	District AGM, District Officer and AG Training Seminar
December 1, 2, 3	Youth Exchange Outbound Orientation
December 31	Notification to RI and District 2007-08 Club Officers

2007:

January	Nominations for DG 2009-2010 called
January-February	International Assembly, San Diego, DGE Greg and Chris attend
February	Proposed meeting of Northern Region RAWCS Board, Rockhampton
March 17-18	PETS
April	D4510 Brazil GSE Team arrive
May 5-6-7	District Conference Mackay
May 6	D9570 GSE Team depart for D4510 Brazil
June 30	District Change Over

Why is our District Membership Declining?

There are many reasons why our District Membership is on the decline, but I do not want to go into these reasons as I would be interfering with the District Membership Chairman's responsibilities. However, there is one section of the membership programme which does fall into my responsibility as Rotary Education Chairman.

I have always been of the opinion that the most important responsibility of every Rotarian is to be continually on the lookout for new members. This is not happening now as we only have to look at our current District Membership to prove this point.

District 9570 (or 957 as it was then) was chartered in 1979 with 34 clubs and a membership of 1214. Today the District has approximately the same numbers, although we have chartered an additional 17 clubs. The actual membership number of these 17 clubs at charter is not available to me but I would conservatively estimate 500 new members. (To charter a new club, R.I. required you to have at least 25 prospects. Many of the new clubs have exceeded this number.)

Additionally, the existing clubs have inducted new members. On the assumption that 40 clubs averaged one induction per year for the period 1979 to 2006, this means that we have lost $40 \times 1 \times 27 = 1,080$ members. An estimate of losses therefore adds up to 1,580 members (500 new clubs – 1,080 inductees).

We talk about membership every August and make plans to get new members, but does that work?

I believe that emphasis has to be placed on the shoulders of existing members to accept responsibility to do something about it.

Club Presidents should continually raise the subject of membership and challenge the club members to achieve their target growth.

Remember if we do nothing, nothing will happen.

PDG Roy See, Rotary Education Chairman

NYSF Selections

District 9570 NYSF selection panels selected the following 12 year 11 students to attend the 2006 January National Youth Science Forum in Canberra.

STUDENT	SPONSORING CLUB
Amy Craike	Biloela
Katherinem Cullinan	Port of Mackay
Steven Dean	Hervey Bay City
Keeley Dornam	Yeppoon
Angela Faint	Maryborough
Harry Jamieson	Childers
Julie Kayes	Rockhampton North
David McTaggart	Rockhampton East
Retief Nel	Bundaberg West
Matthew Pozzebon	Port of Mackay
Sarah Wynne	Rockhampton West

Newsletter Contributions

Newsletter contributions are welcomed so long as they are brief and pertinent to the district. Any district officer or club who wishes to contribute to the newsletter, please submit a copy by email to the newsletter editor by the 15th of each month.

Copies of your Club newsletter should be forwarded to PP Cec Watts, DGE Greg Bailey and DG Joe Cohen-Cramp.

Cycling for Health - ROMAC



At the recent change-over of the Emerald Rotary Club the then President Henry Cave, President David Korn on behalf of the club presented a cheque to the value of \$20,000 towards the superb work of ROMAC (Rotary Overseas Medical Aid for Children). A contribution from the Rotary Club of Rockhampton Capricorn helped to make this a very substantial sum of money.

How was this done you may well ask? By stalwarts riding cycles supported by an army of logistical friends, continuously 24 hours from Rockhampton via Mt Morgan, Biloela, Moura, Rolleston, Springsure all the way to Emerald; ending on the market day of 4th June.

My muscles ache just at the thought of it. Practising regularly on trips from Emerald meant this was not just an unrehearsed expedition. The weather, primarily the prevailing wind, proved an added difficulty for riders. Rotarian Dr John Evans and his "fit and merry" band of riders are to be congratulated on their effort for this worthy cause. Sponsorship combined with 'wheel barrow' fund collection reflects the general support which friends, involved groups, and the community at large hold this project in such high esteem.



The money is spent on the provision of plastic surgical repair by pro bono expertise here in Australia on children who have remediable congenital defects. These children and support family member are home hosted during their rehabilitation time by Rotarian families. There have been newspaper articles recently on some of the cases.

The occasion was at the changeover held at the Emerald Golf Club and it was a privilege to represent PDG Kevin Hickey and DG Joe Cohen-Cramp where hospitality combined with outstanding hospitality reflected Rotary at work.



Australian Rotary Health Fund

Thanks to your help the Australian Rotary Health Fund has received a record level of donations of **\$1.7 million** for 2005-2006. District **9570** contributed **\$15,043.00** towards this marvellous total.

The Fund proposes to spend over **\$3.5 million** on research and its other activities in the coming year. In our 25th Anniversary Year we gained **462 new Friends** of the Fund giving us a total of **4052 Friends**. We applaud the initiative of immediate Past Governor Arthur Manser who used his conference surplus to make his 54 presidents Friends of the Fund.

We now also have **366 Companions**, **90 Gold Companions** and **24 Corporate Companions**. As well, we have confirmed **25 Wills** indicating a bequest to ARHRF.

In 2006 we were able to make 18 Research Grants into Mental Illness and as well we had two Post Doctoral Fellows (Royce Abbey Fellow and Geoffrey Betts Fellow) and nine Ian Scott PhD Scholars.

Funding Partners was enthusiastically taken up by clubs and districts and we had 20 PhD Scholars and 8 Research Grants researching a wide variety of diseases and medical conditions. Indigenous Health Scholarships reached a record level of **58** and we now have some 40 graduates from this program.

2007 is shaping up to be an even more exciting year as your Fund embraces a number of new initiatives in response to the needs of the Australian community.



District Attendance Report

Club	No of Members	Increase	Decrease	Attendance %	Position in District for this month	Position in District Year to Date
Mackay	59	0	0	76%	19	19
Mackay North	39	0	2	76%	22	22
Port of Mackay	41	0	1	74%	27	27
Mackay Sunrise	25	2	0	80%	15	15
Mackay West	39	0	0	79%	16	16
Mirani	10	1	0	88%	6	6
Sarina	20	0	0	76%	21	21
Walkerston	23	0	1	75%	24	24
Mt Morgan	15	0	0	79%	17	17
Rockhampton	21	1	1	84%	10	10
Rockhampton Capricorn	8	0	0	78%	17	17
Rockhampton East	20	0	0	76%	23	23
Rockhampton North	46	0	0	90%	4	4
Rockhampton West	23	0	1	93%	2	2
Rockhampton South	26	0	0	82%	11	11
Rockhampton Sunrise	31	0	0	85%	8	8
Yeppoon	34	0	0	77%	18	18
Blackwater	16	0	0	93%	1	1
Emerald	25	0	0	67%	32	32
Emerald Sunrise	25	0	0	61%	34	34
Moranbah	22	0	0	*		
Gayndah	9	0	0	*		
Monto	14	0	0	*		
Mundubbera	15	5	0	82%	12	12
Bagara	11	0	0	47%	37	37
Bundaberg	26	0	0	*		
Bundaberg City Daybreak	17	0	0	81%	14	14
Bundaberg East	27	0	0	91%	3	3
Bundaberg Sunrise	36	0	1	86%	7	7
Bundaberg West	33	0	4	73%	29	29
Childers	28	0	0	82%	13	13
Barcardine	8	0	0	*		
Blackall	6	0	0	*		
Longreach	17	0	0	57%	35	35
Boyne - Tannum	14	0	0	70%	31	31
Gladstone	36	0	0	*		
Gladstone Midday	40	0	0	72%	30	30
Port Curtis	38	0	0	74%	28	28
Gladstone South	36	2	0	89%	5	5
Gladstone Sunrise	25	0	0	*		
Hervey Bay	24	0	0	52%	36	36
Hervey Bay City	26	0	0	75%	25	25
Hervey Bay Sunrise	43	0	2	84%	9	9
Maryborough	22	0	0	74%	26	26
Maryborough City	24	0	0	66%	33	33
Maryborough Sunrise	17	0	0	*		
Biloela	31	0	4	76%	20	20
Moura	12	0	0	*		
Theodore	11	0	0	*		

* Unknown

Totals & Averages 1214 11 17